VIEN URGED TO AID

Husbands Must Co-operate With Women, Says Williams -192,540 Pledges Signed.

While the women are effecting food nomy in the home, Arthur Willams, the Federal Food Administrator n New York, urges the men to do their bit in the way of self-denial at the one meal each day they have at staurants. Speaking to the members of the Chamber of Commerce preeding the luncheon given there in his nor te-day Mr. Williams said that he big work of making the food supply meet the demands of the Allies turing the war devolved chiefly upon the women, who are doing their part, but that the men should take one lump of sugar in their coffee instead of two and should help the women by owing a reasonable attitude at

The local Food Administrator said that of the five to six hundred million shelp of wheat required for the Allies Canada could furnish 190,000,000 GOING DEAF? rest, he said, would have to be made up by conservation. With the largest corn crop on record, he declared, the wheat could be made to last through if the people would follow the recomons of the Food Administration and mix corn flour with the wheat flour in !Deral proportions.

The cost of commodities, he said, had reached a high level due largely to hearding and speculation.

Mr. Williams then described his campaign to enlist the housewives and

Robert Moses, the director of the cenvers, predicts that 125,000 cards will be returned to-night with signatures, and double this number tomorrow. The campaign, however, will be extended until next Tuesday. Mrs. Elihu Root is one of the latest signers. She told the canvasser who alled on her that she had taken over the supervision of her own kitchen from the cook and was doing her own

Dr. Shipman, Soon in France. Preaches Farewell Sermon. Preaches Farewell Sermon.
The service commemorating All Saints' Day took on a touch of added impresiveness to-day in the Episcopal Church of Heavenly Rest, 6th Street and Fifth twence, when the Rev. Dr. Herbert hipman prearbed his farewell sermon rior to his departure for France. Dr. hipman is Chaplain of the 1st Field irtiliery and is in New York on leave of absence from the military camp at partanburg. S. C.

His congregation attended the service targe numbers and many visitors were

in large numbers and many visitors were present to wish the rector Godspeed.

ARE YOUR **Nostrils Clogged?**

FACTS ABOUT LOW FEES

ARE YOU

Deafness, Head Noises. Nostrils Clogged, Dropping in the Throat

campaign to enlist the housewives and every woman in the country having to do with the purchase and preparation of food in the Food Administration of food in the Food Administration services of the Government.

The total number of algnatures obtained in the first, half-week of the food pledge-card canvass here is 192,440. It was the aim of the Food Administration officials to obtain pledges from every one of the 1,200,000 households in the five bortoughs by the end of the week, but the printers' strike delayed the delivery of several thousand of the pledge cards and one rainy day retarded the work.

Robert Moses, the director of the Government in the country is the set of the pledge cards and one rainy day retarded the work.

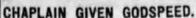
Robert Moses, the director of the Government in the country is the set of the pledge cards and one rainy day retarded the work.

Robert Moses, the director of the Government in the country is the five beautiful and the can hear as well as she can he for the pledge cards and one rainy day retarded the work.

Robert Moses, the director of the Government.

Capt. Halsey resides, when at home, in Maurer, New Jensey.

DR. J. C. McCOY 214 Flatiron Building Broadway and 23d St., New York



Big Sale of Boys' Clothes at \$5

Take your choice from immense assortments of Boys' Mackinaw Coats Boys' Long Overcoats Boys' One and Two-Trouser Suits Boys' One and Two-Trouser Cor-

duroy Suits
Boys' Novelty Suits
Boys' Velvet Suits
Boys' Blue Serge Suits
Juniors' Overcoats, Etc.

Values without an equal in all New York The Mackinaws at \$5 Choice of several styles and models in heavy mackinsw loths and rich plaids. Sizes 7 to 17 years.

The Overcoats at \$5 convertible collar overcoats, heavy weight man grays and browns; gires 8 to 16 years. Juniors' Overcoats at \$5

The Suits at \$5

One and two-trouser suits; stash and patch pocket atyles; fancy Homespinn, Tacedo, Choviots, etc.; gray and brown mintures; sizes 7 to 17 years.

ALSO NORFOLK CORDURDY SUITS, with one and two pairs of trousers; in fine ribbed drab cordurey. Sizes 7 to 17 years.

Suits for Little Fellows at \$5 Novelty suits, bandsome styles and models in Velvets and Mixtures, in light and dark gray and line allog navy blue serge. Sizes 3 to 8 years,





\$3.50 Shoes for Growing Girls



800 pairs of fine shoes, suitable for the young miss. These shoes come in Gun-metal Calfskin, in the cloth or kid top. GUARANTEED RINEX SOLES.
Sizes 235 to 7, D to E widths. new flat last, high cut

Misses' & Children's \$2.50 & \$3 Shoes at

Regular and high cut in Gunmeral and Parent Leather, sizes 814 to 11

Just 100-and No More

Men's & Young **Overcoats** Men's \$20 & \$25



\$16^{.75}

An Extra Special Value

tity were ten times as great, because we could easily dispose of them at the exceptionally low price which we name - 816.75.

These overcoats are made up in the very newest of this season's models for young men. Their conservative elders who prefer quieter styles may likewise find complete satisfaction in the collection.

Every pattern is a desirable one gray, brown green or tan. Many of the overcoats are lined throughout. They have self or velvet collars.

The range of sizes is

Be one of the hundred fortunate purchasers of a morrow at \$16.75.

Friday's Market News Mail and relephone orders filled. Telephone Chelsea 4000. Our new Grocery Caralogue, The American Home and Table, is now ready. Call or write for free copy.

VEAL rumps of native stock; in VEAL scholer cuts for reasing; ib. ROAST BELL chefrom native time. LAMB mind quality dreased; ib. LAMB full fore	24c 24c 24c 32c	Meats C. O. D. MUTTON — hind of Western ato. b. PURK — tible lo- for roasiling, if CHICKENS— the ity for roasiling, b. POWL—zholoz quity fresh & lied; D U C K S—choic Western;	27c 32c 28c 30c
of city-dressed;	26e	15	280

I	resh Fish-	
RELTS—fresh laught, Maine; ib. ARKET Cilla- fresh caught; is. ACKFISH fresh caught; is. OUNDERS fresh caught; is.	20c WHITING fresh caugh 10c SALMON ST 11c SALMON ST 10c SHRIMP-far fresh; 3b	EAKS 15c
	The state of the s	

fresh trangity. It		Tresh; Ib	
		n Baking-	
SHEDED RAISIN BREAD large	150	THREE-LAYER CAKES-cash	GOo
WHOLE WHEAT		APPLE DUMPLING	15c
CARES—	30e	ALMOND RINGS	25c
F	resh	Cereals-	

Lice	71.8	Cereais
BARLEY \$1.05 ROLLED OATMEAL 75 SOUTCH GROUND OATMEAL 82 BEST (LEED RICE \$1.25	54 43 64	GRANULATED HOMENY. 772 GRANULATED 772 GRANULATED 772 SKALL GRAIN 772 SKALL GRAIN 980 FEARL 980
New Vegetable Sweet potatols system 57	Apple Cide SWEET APPLE LIST RATION 108, 690.	

45c

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MILLM
7:67e
T MAN

-Babbitt's -Best Cleanser Men's and Youths' Doz., 83c; reg. 10c 7c giant size box Pot FREE -- Babbin's Pot and Pan Scraper with purchase of Babbin's Cleaner.

-Sweet Oranges-

-New Apples-COOKING APPLES 45c FANCY RED APPLES 55c BAKINI APPLES large selected fruit; 75c jonathian apples has, 83 25; 25c dozen. 75c

-Eggs-SELECTED EGGS 47c FRESH EGGS- 58c None delivered

None delivered.	TULIPS—singe; 30c
Cur Own Roasting See the Caffee Reaster in delive operation. GUADARALLE BLEN DO LOPPER 35c MARALABO COP \$1 Teas MIXED TEAS, English Beakfast Tea, Beakfast Tea, Beakfast Tea, Beakfast Tea, Banket Fired Japan Tea, 35c Niack, great or mixed to order; a tips, 32 80. 5 60c	TILIPS—double; 35c PAPER WHITE NANCISSUS—50c PAPER WHITE NANCISSUS—50c FRUMPET NANCISSUS—50c FRUMPET NANCISSUS—50c FRUMPET NANCISSUS—50c FRUMPET NANCISSUS—50c FRUMPET POR HEIGHS—50c FRUMPET FOR HEIGHS—50c FRUMPET



Winter

Flannels

Cold Weather Suggestions

from This Section:

Extra Heavy Outing Flannels
36 inches wide, good, fleecy nap,
choice of neat pink and blue
stripes, suitable for night gowns,

pajamas and skirtings, 19c

25c Plain Outing Flannels-27 inches wide, made by America's

white, yd

Special

Friday at

best mill, choice colors, pink, light blue, gray and 10-

Robe Cloths-27 inches wide, an

endless variety of the newest Fall styles on light and dark grounds, suitable for bath robes,

slumber robes, smoking fackets and children's carriage 45c robes, yd

Women's Wool

Sweaters

Wool sweaters in fancy weaves, with large shawl collars, turn-back cuffs, pockers and belt. Colors are

purple, green, Copenhagen blue or rose. Sizes 34 to 46.

Children's 29c 10c

These are trimmed with fancy feathers. Sizes 2 to 4 years.

Children's 59c Felt Hats

at 29c

Sizes 2 to 6 years. Red, navy.

Copenhagen, trimmed with band of ribbon and tailored bow.

\$3.50 Blankets

500 pairs of wool finished cotton

blankets; blue and pink borders.

Men's and Women's

\$3.50 Umbrellas

Splendid umbrellas covered in

Taffeta Silk and Silk Gloria. Just

about 300, in styles for men and

women, 8-rib frames, with silk

cases and tassels. The assortment

of handles from which choice may

be made is exceptionally fine, and

it isn't too early to think of one of these umbrellas in connection with

\$2 and \$2.50

Hats

Nearly 1,000 fine soft hars and

derbies in the newest of shapes and most fashionable colors of the

THE SOFT HATS are in steel

gray, brown, pearl, tan, blue, green and black, light weight and

ilk trimmed.
THE DERBIES are in six differ-

ent shapes, in the season's newest

locks, light weight and flexible, in all sizes, but in black only.

Conservatory

Specials

a holiday gift.

Pair,

\$9.45

robes, yd.....

19c

"Old-Fashioned" Bargain Friday Sales=

REENHUT'S Meet me THE BIG STORE" Tountain'

SIXTH AVE.. 18TTO 19TH STREET

Friday's Great Sale of

Women's Winter Coats

The Most Novel Fur or Plush Trimmed Styles for Women and Misses

Our Regular \$18 & \$19.50 Coats, \$1 4.75

Our Regular \$24.50 & \$27.50 Coats, \$1 0.50



the very choicest that the market affords at anything like the original prices named. When the reduced price is considered, it is safe to say that everyone of these swagger coats is a bargain. The styles are clever the fabrics, the most popular of the season-the tailoring, perfect. In a word, these are

coats that are most desirable from every viewpoint.

The \$18 & \$19.50 Coats, \$14.75

Effective new models in Burella Cloth, Velour Cloth, Heavy Coatings, Thibets, Cheviots and Tweeds. Some have large collars of brown or black Coney or inlaid with Plush. New shaped pockets, belts, cuffs, etc. We illustrate two of the

The \$24.50 & \$27.50 Coats, \$19.50

High-grade coats of exceptional style beauty, splendidly made of fine Kersey, Velour Cloth, Burella, Broadcloth and novelty coating, in all the correct new colorings and plenty of blacks.

One pretty style has large collar of "kit" Coney, another is frimmed with karamie cloth, and some with velvet or plush. The collars are very large and convertible and are equally good-looking whether worn open or buttoned to neck. All sizes for women and misses. The choice is so wide that all can be suited as to style and material, and no matter which garment is selected the saving is



"Open Stock" Dinner Ware

It will pay you to scan this list, with a view to replacing pieces that have been broken in your existing sets.

Two of the

Styles on Sale

Open Stock Porcelain Dinner Ware wild rose decoration, stip-pled with gold.

Fruits at 10 Sugars at 55c Creams at 35c. Covered Dishes at \$1.19. Tea Cups and Saucers, 20c Coffee Cups and Saucers, 24c. Dinner Plates at 19c. Breakfast Plates at 16c.

Tea Plates at 14c. Bread and Butter Plates at 9c Meat Platters, 8 inches, at 27c. Meat Platters, 10 inches, at 45c. Meat Platters, 12 inches, at 75c. Coup Soups at 14c. Rim Soups at 18c.



Salads at 45c. Sauce Boats at 39c. white and gold: Tea Cups and Saucers at 19c. 7-Inch Plates at 15C. 5-Inch Plates at 10C. Soup Plates at 10C. Fruits at 7c.

Nested Yellow Bowl Sets 5 bowls in assorted sizes; 59c Individual Tea Pots in brown, blue and white; regularly 15c; at.

Annual Sale of Newest Upholsteries

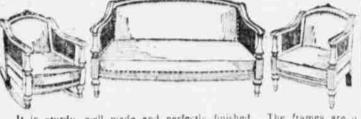
he bargains.

Velour Portieres large assortment of colors for choice, velour both sides, open front edges, French side in combination of colors as follows: rose and gold, rose and blue, green and gold, red and green, brown and blue, green and green, regularly \$24.50 \$19.75 a pair, sale, pair

or Imported Cretonnes—the new importations in selected designs and colorings, suitable for curtains, covers and knitting 22c bags, yard. 22C 50-Inch Imported Cretonnes in a variety of designs. Regu- 95c

Regularly \$1.65, at, A number of short lengths of Cretonnes at remnant prices.

This \$120 Three-Piece Living Room Suite



It is sturdy, well made and perfectly finished. The frames are selected birch, finished in a rich mahogany color.

THE SETTLE is 67 inches long. THE CHAIR AND ROCKER are large and roomy, seats and back upholstered in genuine Spanish leather and the ends are cane

The design of this suite is right up to date and most attractive, and this is only one of many other desirable suites which we can show at similarly

Wall Papers Prices Cut in Half

A large variety of the newest 8c and 10c Wall Papers suitable for bed rooms, half and dining rooms; sold with border 4c

16c and 18c Wall Papers - adapted for any room in the house; sold with straight or cut-out bor- 8c me Washable Tile Papers also

handsome papers for parlor, hall or dining room; with beautiful cut-our borders and dec- 15c orations; rol

"Odd" Lots and Remnants in White Goods

Domestics & Fancy Linens 37c to \$1.25 Yd. Table Damaskcotton and mercerized, in short lengths of 1 to 3 yards, 1,500 remnants offered tomorrow 29c to 98c yard. 17e Crash - bleached and un-bleached kitchen and roller tow-

eling, manufacturer's short lengths of 1 to 6 yards, 12e 19c and 25c Checked White Goods $^{-36}$ inches wide, shorr lengths of 2 to 5 yards, at, 12^1_{2c}

tuny Lace Doilies and Centerpieces manufacturers' and im-porters' samples, broken lots, sold at manufacturers' cost: Doilies each

19c. 39c. 49c and 79c *3.45 , *5 scarfscach. \$1 to \$4.95 enterpieces Table Covers - \$10 to \$19

\$39.50 Seamless Velvet Rugs Room Size, \$2 9.50

Here you have a choice of beautial designs and exquisite colorings in an extra grade of velver rug. The bargain is undoubted.

86 25 Congoleum Rugs Special at \$3.75

These come in size 6x9. One of the most durable floor coverings on the market

Tilled Books of "Sperry" Gold Stamps Are Redeemable for \$2.20 Worth of Merchandise in Any Department, or for \$2 in Cash at the 25% Offices on the Fifth Floor. We true 25% Green Trading Stamps as Usual. Ask for Them. Double 25% Stamps Till 12 o'Clock. Single 25% Stamps Thereafter. Single "Sperry" Gold Stamps All Day



For Women and Misses

Velour Cloth Coats in various shades, smart

belted model with large collar of kit coney

fur, warmly lined and interlined throughout.

Sale Price 20.00